

About the Artists

[Favianna Rodriguez](#) is an artist-entrepreneur helping to foster resurgence in political arts locally and internationally. Named by UTNE Magazine as a leading visionary artist and changemaker, Rodriguez is known for her cultural media projects dealing with social issues such as war, immigration, and globalization, as well as her leadership in establishing innovative institutions that engage new audiences in the arts.

Founding Director of the critically acclaimed 58-Gallery, painter, curator and arts entrepreneur [Orlando Reyes](#) has produced solo shows and commissions around the world. An early exposure to large-scale public graffiti painting led Reyes to pursue apprenticeships concentrating in Flemish oil painting and the color theory of Matisse, and later in impressionism and light manipulation. His public work includes a series of socially engaged, street-based art campaigns focused on issues like AIDS, art censorship, and corporate irresponsibility.

Teen Intensives

[The Politics of Paper: Experimental Printmaking & Street Graphics Favianna Rodriguez](#)

July 19- July 22/ 10:00 am - 2:00 pm

Create images and words to become woven into the public dialogue, and hence become agents for change. With instruction on messaging, design, composition, graphic production, and distribution, students will create political posters using linoleum block, woodblock, and stencil printmaking techniques.

Tuition: \$195 (\$244 nonmember) + \$25 supply fee

*Financial Aid available

[Many Stories, Many Voices: A Mural Arts Intensive](#)

Orlando Reyes

July 26- July 29/ 10:00 am - 2:00 pm

Transform individual artwork into a large-scale mural installation depicting images about locally significant issues. Students will learn about symbolism, scale, messaging, and more as they come together to express a communal message. The resulting stories and voices will be presented to the public at the final exhibition.

Tuition: \$195 (\$244 nonmember) + \$25 supply fee

*Financial Aid available

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Workshops

[Introduction to Linoleum Cut](#)

Adult Intensive Workshop with Favianna Rodriguez

Saturday, July 17 & Sunday, July 18/ 9:00 am - 2:00 pm

Linoleum is one of the most popular and accessible methods available to make a relief print. Artists such as Picasso and Matisse, however, were among the first to show that linoleum is a versatile and evocative medium in its own right. In this workshop, participants will learn the historical context of linoleum block printmaking as a prop, along with practice in the techniques needed to produce linoleum block prints without studio facilities or expensive specialized equipment. Participants are encouraged to improvise using different textures and colors, learning how to create layered pieces.

Tuition: \$135 (\$169 nonmember) + \$35 supply fee

[Flemish Oil Painting](#)

Adult Intensive Workshop with Orlando Reyes

Saturday, July 24 & Sunday, July 25/ 9:00 am - 2:00 pm

The Flemish approach to oil painting is known to many as the oldest master technique in oil painting. The earliest oil painting methods evolved from the earlier disciplines of egg tempera painting. It didn't take very long before it was popular among the Renaissance painters in Italy, Germany, and the rest of Europe. Explore these methods in a weekend intensive study of these techniques. Learn bistre method under painting, wipeout, glazing and other techniques.

Tuition: \$135 (\$169 nonmember)

Supply list provided upon registration

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Professional Development

Understanding Art Opportunities Setting Career Goals

Tuesday, July 13/ 10:00 am - 2:00 pm (includes 1-hour lunch break)

Interested in presenting your work through galleries, exhibitions or other venues? This workshop will focus on key strategies and tactics to use when exploring opportunities with arts business leaders. In this class, you'll learn about the different venues in the art world that include galleries, public art projects, universities and nonprofits. You will gain insight on how to maximize the impact of your shows. You will leave this class with practical skills and a realistic strategy to market your art.

Fee: \$35 (\$44 nonmember)

Marketing 101

Wednesday, July 14/ 10:00 am - 4:00 pm (includes 1-hour lunch break)

Marketing is the key to developing any business, including your arts career. A key step to success is understanding the basic fundamentals and creating a marketing plan. Today's technology offers a great array of tools for setting up your presence on the internet. You will explore strategies that will help you identify your target audience and analyze the ever-evolving list of marketing tactics so you can determine the most strategic way to reach your audience. We will cover the planning process in detail and provide you with concepts, tools and resources that you will need to create a marketing plan that meets your needs as an artist entrepreneur.

Fee: \$52 (\$65 nonmember)

"Teach the Teachers" with Favianna Rodriguez

Thursday, July 15/ 10:00 am - 2:00 pm (includes 1-hour lunch break)

As co-founder of a prominent cultural center in Oakland, CA, Favianna established one of the most innovative mural arts programs in the country focused on at-risk youth. She is also the co-founder of two arts and media companies that serve bilingual audiences across the U.S. Come learn about innovative ways to engage youth and adults, and receive advice on how to develop projects that strive for social change. Using case studies from successful short and long-term projects, Favianna will share strategies and methodologies for student engagement. The emphasis of this workshop will be on art, new media, and technology.

Fee: \$45 (\$56 nonmember)

*Financial Aid available for classroom teachers

Gallery Administration 101 with Orlando Reyes

Monday, July 19/ 6:00 pm - 9:00 pm

Join Orlando in this open forum discussion as he offers an overview of his first-hand experience and knowledge of the NYC art market, its connection to the New York art world and the larger context of the art market, and its relationship to the Maui art scene. Orlando will offer a detailed overview of trends, share anecdotes on the triumphs and pitfalls of submitting work to a gallery and will conduct trial portfolio reviews and interviews sharing point of view from administrators, curators, dealers, critics, consultants, and collectors.

Fee: \$35 (\$44 nonmember)

"Teach the Teachers" with Orlando Reyes

Friday, July 30/ 10:00 am - 2:00 pm (includes 1-hour lunch break)

Come discuss innovative strategies for engaging youth and adults in progressive art making techniques, and receive recommendations on how to develop projects that create a dialogue for social transformation. The emphasis of this workshop will be on exploring new filters for teaching and experiencing the process, exchange new ways to form visual expression.

Fee: \$45 (\$56 nonmember)

*Financial Aid available for classroom teachers

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Portfolio Review

Portfolio Review Sessions with Favianna Rodriguez

Friday, July 16

10 am - 4:15 pm

Print Studio

Rodriguez is a professional artist and entrepreneur who has lectured widely on the use of art and technology in civic engagement. She is co-editor of *Reproduce and Revolt!* an unprecedented contribution to the Creative Commons which contains more than 600 bold, high-quality black and white illustrations for royalty-free creative use. In 2009 Rodriguez co-founded *Presente.org*, a national online organizing network dedicated to the political empowerment of Latino communities. Rodriguez brings new audiences into the art world by refocusing the cultural lens. Through her work we witness the changing U.S. metropolis and a new Diaspora in the arts.

Eight individual ½-hour blocks are available for pre-registration
Fee: \$25 (\$31 nonmember)

[Portfolio Review Sessions with Orlando Reyes](#)

Friday, July 23

10 am - 4:15 pm

Founding Director of the critically-acclaimed 58 Gallery, painter, curator and arts entrepreneur Orlando Reyes has produced solo shows and commissions around the world. An early exposure to large-scale public graffiti painting led Reyes to pursue apprenticeships concentrating in Flemish oil painting and the color theory of Matisse, and later in impressionism and light manipulation. His public work includes a series of socially engaged, street-based art campaigns focused on issues like AIDS, art censorship, and corporate irresponsibility.

Eight individual ½-hour blocks are available for pre-registration
Fee: \$25 (\$31 nonmember)

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Free Panel Discussion

Friday, July 23, 6 pm - 8 pm

Get an intimate view of the research phase of this residency, the artists' experiences with the Maui community and how they approach their own work, plus participate in a guided discussion about the power of the arts to inspire change.

Guest Panelists TBD

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Final Exhibition

August 6 - September 16

View original works by Rodriguez & Reyes alongside that of their Hui students in this culminating exhibition, curated by the incredible Orlando Reyes.