



CALL FOR 2013 SOLO EXHIBITION PROPOSALS
August 10 – September 20, 2013
Application deadline: January 14, 2013



Conforming #1, Sidney Yee, 2011 Solo Artist

Hui No'EAU Visual Arts Center, Maui's premier community-based visual arts education organization, accepts applications annually for artists to exhibit a complete body of work. The *Solo Artist Exhibition* is one of the only exhibitions in the state of Hawai'i that provides the unique opportunity for artists to be personally involved in all facets of exhibition planning and installation. It challenges artists to envision and produce an innovative and cohesive body of work to be shown in a professional gallery setting. This exhibition has advanced careers, spurred community dialogue, and continues to define our local visual arts movement. The Hui's serene location, bustling open studios, dynamic staff and faculty, and its reputation as a gathering place for Maui's leading artistic minds combine to foster creative potential and inspiration.

The Hui welcomes two types of applications:

- 1) Further exploration of current work from **emerging artists**
- 2) Proposals for a new body of work by **established artists**

The gallery is divided to accommodate two simultaneous solo exhibitions, cultivating an energetic conversation between both the spaces and the individual artists. Artists are invited to "tell their stories" and engage the community in walk-throughs, hands-on workshops, and talks or lectures.

MISSION

The mission of Hui No'EAU, a 501(c)(3) nonprofit organization, is to *unlock creativity through exceptional visual arts education.*

ELIGIBILITY

Emerging artists: work submitted **must** represent style and media that will be exhibited.
Established artists: submit five images of the proposed (new) work along with images of past work.

Work submitted should be current — created within the past two years without supervision. More than one medium may be exhibited. Applicants must be 18 years or older and reside in the state of Hawai'i.

EVALUATION CRITERIA

Proposals are open to artists working in all media. Artists are encouraged to exhibit a current body of work focusing on a specific theme.

Applications are screened for acceptance by the Exhibitions Committee, which is comprised of representatives from the local art community and the Hui staff & Board of Directors. Artwork is juried for inventiveness, technical proficiency, artwork's reflection of the artist's statement and compatibility with work to be exhibited in the adjoining gallery space.

EXHIBIT & SALES

Artists work alongside the Exhibitions Coordinator throughout the planning process regarding publicity, design and installation.

Installation

The artist plans the installation design (walls, artwork placement, method of hanging/install, signage, lights, etc) with assistance from and final approval of the Exhibitions Coordinator. The artist is responsible for transporting works to the Hui on a mutually agreed upon date.

The Hui will provide supplies for installation (ie. paint, screws, drills, pedestals) limited to availability and not exceeding \$200 in purchases. Any video equipment or special installation maintenance is the responsibility of the artist for the duration of the show. Artists must provide an inventory of works *with prices* in an Excel document five days prior to the exhibition opening, which the Exhibitions Coordinator will use to create labels. If the artist employs paid assistants or volunteers to help with installation, the Hui is not liable for the actions of, or any damage caused by, such persons.

Artwork must remain in the gallery for the duration of the exhibition. The artist is responsible for dismantling and removing work on the day following the closing of the show.

Publicity

The Hui's Marketing Manager will design the exhibition invitation (postcard), and the Hui covers costs for printing and mailing to our members in addition to providing 50 invitations to each artist for personal distribution. The Hui will write and submit press releases to newspapers and magazines, and will publicize the exhibition on its website, and in its printed newsletter (*Create*) and bi-monthly email newsletter (*FLASH News*). Artists are encouraged to independently promote the show to friends, collectors and peers through networking, social media and word of mouth. An opening reception will be arranged by the Hui with input from the artists.

Sales

Artists are encouraged to offer their work for sale. A 50% commission will be retained by Hui No'eau on works sold. The Exhibitions Coordinator will make arrangements for packing & shipping of artwork sold to off island buyers. Commission checks will be mailed 4-6 weeks after the exhibition closes.

Sponsorship

The Hui will make every effort to secure sponsorship for the exhibition, and will spend the solicited funds at its discretion.

Neighbor Island Artists

Off island artists are responsible for arranging secure packing & shipping of artwork to and from the Hui at their own expense, as well as airfare. All efforts will be made to secure accommodations for the artist for the duration of installation and programming.

APPLICATION DEADLINE & NOTIFICATION

All proposals must be received by **Monday, January 14, 2013 at 4pm**. Artists will be notified of results in late January.

FEES

A non-refundable application fee of \$20 (members) / \$65 (non-members — includes yearly individual membership dues) should be submitted with your application.

CONTACT

Briana Welker, Exhibitions Coordinator / (808) 572-6560 x26 / brianaw@huinoeau.com

HUI NO'EAU 2013 SOLO ARTIST EXHIBITION APPLICATION

August 10 – September 20, 2013

Application deadline: Monday, January 14, 4pm

Mail to: Hui No'eu Visual Arts Center, 2841 Baldwin Avenue, Makawao, HI 96768 /
attn: Exhibitions Coordinator

Please attach this cover sheet and include the following:

- 10-15 **images** (preferably on a disc) of works, with corresponding image list. Identify images with your **name** and a **number** that matches the list, which should be typed & include: title of piece, medium, dimensions, year, price. An arrow should be used to indicate the top.

Materials will not be returned unless a self-addressed, stamped envelope is enclosed (with accurate postage and padding/cardboard to protect images/disc).

New media artists should submit 2-3 projects, each with a maximum of five minutes duration. Please provide a film still for each project.

- **Resume** & (optional) link to website
- 2-3 paragraph **artist statement** explaining your concept, process and materials used to create your work. Installation proposals should include sketches.
- \$20 / \$65 application **fee** (checks made payable to Hui No'eu Visual Arts Center)

Name: _____

Address: _____

Phone: _____ Email: _____

Media: _____

I have read and agree to the Solo Artist Exhibition guidelines:

Signature: _____ Date: _____